



Giving in Loving Memory

Celebrate the life of your loved one by donating to or fundraising for West Central London Mind in their memory.

West Central London  mind

Serving communities in Brent, Kensington & Chelsea, Wandsworth and Westminster

www.wclmind.org.uk

Ways to remember your loved one

1. Funeral Collection

Arranging a collection at a funeral or memorial service can be a special way to commemorate a loved one. People sometimes choose to do this in lieu of flowers and your funeral director can help to organise the collection for you.

If you would like to do this, please pass on these details to your funeral director:

Charity name:

West Central London Mind

Registered charity number:

292708

Address: 23 Monck Street, London, SW1P 2AE

If you need any help with this, please email fundraising@wclmind.org.uk and we would be happy to liaise with your funeral director.



2. Create a lasting tribute page

With the online tribute charity, MuchLoved, you can create your own tribute page to remember your loved one. A tribute page is a special place where you can share memories, thoughts and stories, light virtual candles, and share photos and videos of your loved one with family and friends.

You can also collect fundraising donations for West Central London Mind in their name. It is quick and easy to set up, and you can keep the page open for as long as you wish.

To set up a page, visit:

<https://www.muchloved.com/>

Select: 'Create a Free Tribute'

Ways to remember your loved one

3. Create your own fundraiser or take on a personal challenge

Many people like to remember their loved one and support West Central London Mind by organising their own event or taking part in a personal challenge such as a marathon.

If you would like to remember someone this way, please tell us who you are participating in memory of and if you need any support for your event.



4. Make a donation in memory

When you make an online donation, you have the option to share with us who you are donating in memory of.

You can choose to make a one-off donation or set up regular donations in their name.

To donate online, visit www.wclmind.org.uk/get-involved-with-mental-health/donate-to-mind-online/

By post:

Please send cheques (payable to West Central London Mind) to: Giving in loving memory, Fundraising, BWW Mind, 23 Monck Street, London, SW1P 2AE.

**Thank you so much for considering ways to give
in memory of someone you love.**

Giving in memory is a special way to celebrate the life of your loved one while making a difference to the lives of others to ensure no one faces a mental health concern alone.

West Central London Mind has been a leading community-based organisation for the last 50 years. Providing information, and a diverse range of support service to empower people to live the life they choose.

If you would like to speak to someone about giving in memory, you can contact fundraising@wclmind.org.uk or call 07974 679692.



Registered with
**FUNDRAISING
REGULATOR**

West Central
London



Registered in England 01796928
Charity No. 292708